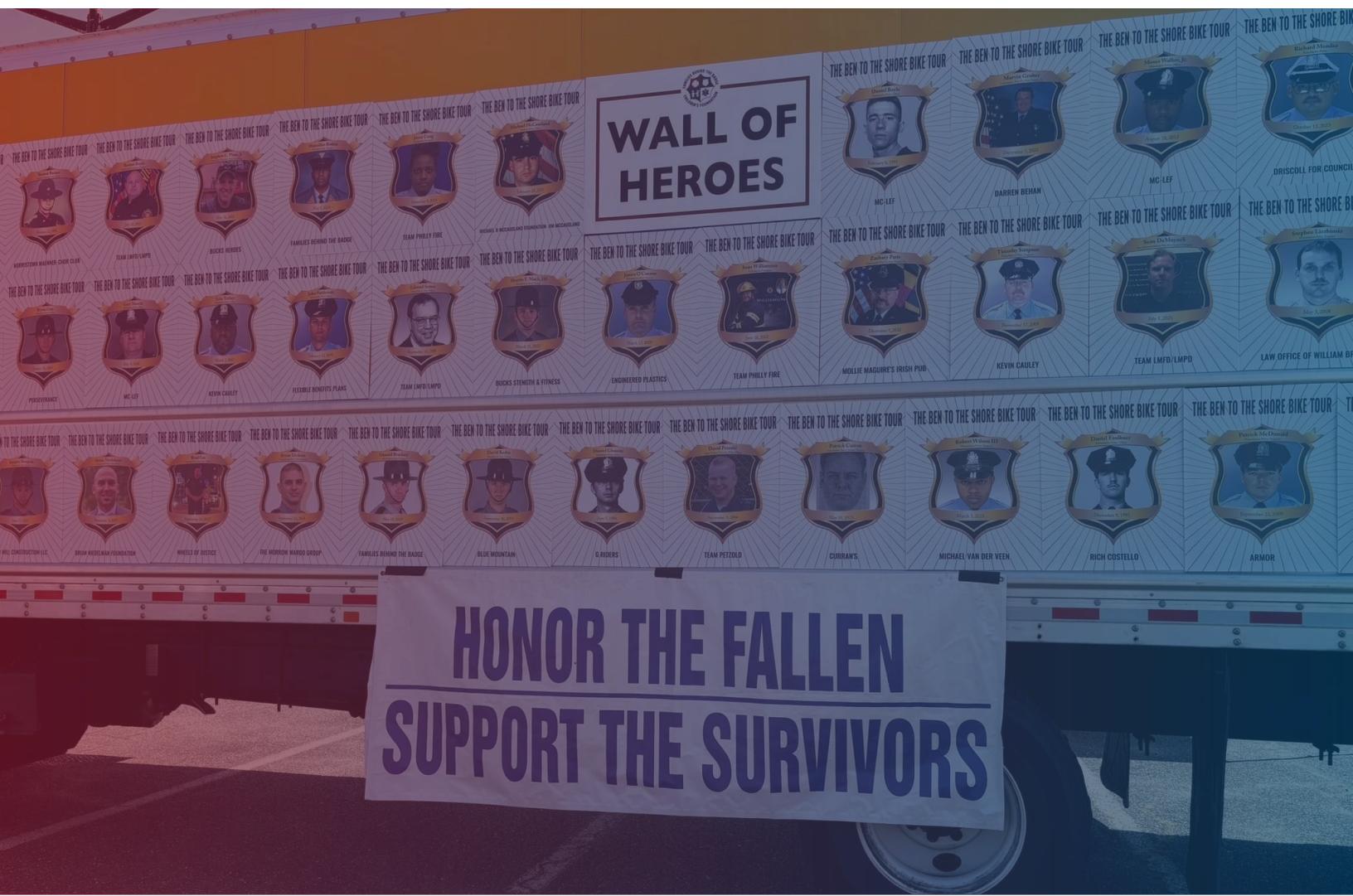


SPONSOR A FALLEN FIRST RESPONDER



WALL OF HEROES

THE
BEN TO THE SHORE



7.26.26

HONOR A HERO

FOR ONLY \$300

For 39 years we have continually sought out meaningful ways to support our region's first responders (police officers, firefighters, EMTs) and help build healthy connections in the communities they serve — the calling to which they have devoted their lives. This year we will continue to do so by aiming to raise \$1.5 Million at our 39th Annual The Ben to The Shore Bike Tour.

On Sunday July 26th, over 2,500 cyclists will participate in our charity bike ride by trekking 65 miles from Philadelphia, 30 miles from Hammonton, NJ, or 10 miles from Galloway, NJ, to a celebratory finish at the Showboat Hotel in Atlantic City. At our legendary after party, an additional 2,500 volunteers, friends, family and supporters will honor the physical feat of our riders and pay tribute to our first responders who have made the ultimate sacrifice.

We're hoping that with your help we can meet and exceed our goal for this year.

By becoming a Wall of Heroes Sponsor for \$300, your name or your company name will be proudly displayed alongside a picture of your fallen hero. You will also gain exposure to a loyal and appreciative local customer base and be recognized as an organization committed to honoring fallen first responders and the communities they serve.

If you're ready to become a Wall of Heroes sponsor at the 39th Annual Ben to the Shore Bike Tour, please complete and submit the enclosed form. If you have any questions, please contact Jack Costello, Associate Director, at 484-351-8460 or email jack@fbbcf.org.





39TH ANNUAL THE BEN TO THE SHORE BIKE TOUR

Sunday, July 26, 2026 Philadelphia · Atlantic City
www.FBBCF.org

SPONSOR INFORMATION:

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Company Website: _____

Contact Name: _____ Title: _____

Contact Email: _____ Contact Phone: _____

Hero Name: _____

Hero Dept.: _____ Hero E.O.W.: _____

SPONSOR LEVEL:

Wall of Heroes Sponsor: \$300: Your company name on a Wall of Heroes sign hung at the after party in Atlantic City

Donation: I am unable to sponsor, but would like to make a contribution in the amount of \$ _____

PAYMENT INFORMATION:

Cash in the amount of \$ _____

Check/Money Order made payable to the Families Behind the Badge Children's Foundation in the amount of \$ _____

Credit Card: AMEX Discover MasterCard Visa _____

Card Number: _____ Expiration Date: _____

Name on Card: _____ Security Code: _____

Authorizing Signature: _____ Amount: \$ _____

Billing Address: _____

*All credit card payments will incur a processing fee of 5% + \$1, set by our event registration provider (for \$300, this is an additional \$16.00)

Sponsorship commitments must be made by July 1, 2026.

PLEASE EMAIL THE COMPLETED FORM TO JACK@FBBCF.ORG OR
 MAIL TO: FAMILIES BEHIND THE BADGE CHILDREN'S FOUNDATION,
 555 NORTH LANE, SUITE 6060, CONSHOHOCKEN, PA 19428.
 CALL 484-532-7274 FOR MORE INFORMATION.

The Families Behind the Badge Children's Foundation (FBBCF) is a registered non-profit organization exempt under Section 501(c)(3) of the Internal Revenue Code. Contributions are tax-deductible as provided by law. EIN: 20-8156916.

