

# SPONSORSHIP OPPORTUNITIES



THE  
BEN TO THE SHORE  
BIKE TOUR

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR: \$50,000

**Exclusive Naming Rights: 39th Annual The Ben to The Shore Bike Tour sponsored by:  
"Your Company"**

### **Digital Marketing & Social Media:**

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

### **Ride Day Exposure:**

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Opportunity for representative from your company to be the official "starter" at the starting line in Philadelphia
- Company banner (provided by you) prominently displayed at the after party in Atlantic City
- Company banner prominently displayed at the Beneficiary Party / Check Presentation event in October

### **Additional Benefits:**

- **20 riders** for the Bike Tour and **20 additional passes** to the after-party in Atlantic City

## **PLATINUM SPONSOR: \$30,000**

### **Digital Marketing & Social Media:**

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

### **Ride Day Exposure:**

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Company banner (**provided by you**) prominently displayed at the after party in Atlantic City

### **Additional Benefits:**

**10 riders** for the Bike Tour & **10 additional passes** to the after-party in Atlantic City

## **GOLD SPONSOR: \$15,000**

### **Digital Marketing & Social Media:**

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

### **Ride Day Exposure:**

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Company banner (**provided by you**) prominently displayed at the after party in Atlantic City

### **Additional Benefits:**

**5 riders** for the Bike Tour & **10 additional passes** to the after party in Atlantic City



# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR: \$10,000

### Digital Marketing & Social Media:

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

### Ride Day Exposure:

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Company banner (**provided by you**) prominently displayed at the after party in Atlantic City

### Additional Benefits:

**3** riders for the Bike Tour & **10** additional passes to the after party in Atlantic City

## BRONZE SPONSOR: \$5,000

### Digital Marketing & Social Media:

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)

### Ride Day Exposure:

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners

## PEDAL PATRONS: \$2,500

### Digital Marketing :

- Company logo on Ben to Shore homepage, linking to your website

### Social Media:

- Inclusion in Bike Tour Booster "Thank You" posts on FBBCF social accounts, linking to your page



# SPONSORSHIP FORM

COMPANY NAME:

ADDRESS:

CITY:

STATE:

ZIP CODE:

COMPANY WEBSITE:

CONTACT NAME:

TITLE:

CONTACT EMAIL:

CONTACT PHONE:

## SPONSOR LEVEL:

\_\_\_ PRESENTING SPONSOR: \$50,000

\_\_\_ PLATINUM SPONSOR: \$30,000

\_\_\_ GOLD SPONSOR: \$15,000

\_\_\_ SILVER SPONSOR: \$10,000

\_\_\_ BRONZE SPONSOR: \$5,000

\_\_\_ PEDAL PATRONS: \$2,500

## PAYMENT INFORMATION:

\_\_\_ CASH IN THE AMOUNT OF \$\_\_\_\_\_

\_\_\_ CHECK/MONEY ORDER MADE PAYABLE TO **FAMILIES BEHIND THE BADGE CHILDREN'S FOUNDATION** IN THE AMOUNT OF \$\_\_\_\_\_

\_\_\_ CREDIT CARD **\*\*ALL CREDIT CARD PAYMENTS WILL INCUR A 4% + \$1 PROCESSING FEE\*\***

Credit Card: \_\_\_AMEX \_\_\_Discover \_\_\_MasterCard \_\_\_Visa

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Amount: \$\_\_\_\_\_

**PLEASE EMAIL THE COMPLETED FORM TO [JACK@FBBCF.ORG](mailto:JACK@FBBCF.ORG) OR  
MAIL TO: FAMILIES BEHIND THE BADGE CHILDREN'S FOUNDATION,  
555 NORTH LANE, SUITE 6060, CONSHOHOCKEN, PA 19428.  
CALL 484-532-7274 FOR MORE INFORMATION.**

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