

SPONSORSHIP OPPORTUNITIES



THE BEN TO THE SHORE



BIKE  TOUR

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$50,000

**Exclusive Naming Rights: 39th Annual The Ben to The Shore Bike Tour sponsored by:
"Your Company"**

Digital Marketing & Social Media:

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Ride Day Exposure:

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Opportunity for representative from your company to be the official "starter" at the starting line in Philadelphia
- Company banner (provided by you) prominently displayed at the after party in Atlantic City
- Company banner prominently displayed at the Beneficiary Party / Check Presentation event in October

Additional Benefits:

- **20 riders** for the Bike Tour and **20 additional passes** to the after-party in Atlantic City

PLATINUM SPONSOR: \$30,000

Digital Marketing & Social Media:

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Ride Day Exposure:

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Company banner (**provided by you**) prominently displayed at the after party in Atlantic City

Additional Benefits:

- **10 riders** for the Bike Tour & **10 additional passes** to the after-party in Atlantic City

GOLD SPONSOR: \$15,000

Digital Marketing & Social Media:

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Ride Day Exposure:

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Company banner (**provided by you**) prominently displayed at the after party in Atlantic City

Additional Benefits:

- **5 riders** for the Bike Tour & **10 additional passes** to the after-party in Atlantic City



SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR: \$10,000

Digital Marketing & Social Media:

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Ride Day Exposure:

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Company banner (**provided by you**) prominently displayed at the after party in Atlantic City

Additional Benefits:

3 riders for the Bike Tour & **10** additional passes to the after party in Atlantic City

BRONZE SPONSOR: \$5,000

Digital Marketing & Social Media:

- Company logo on Ben to Shore homepage, linking to your website
- Company logo on all Ben to Shore email marketing materials (Over 60,000 subscribers)
- Mention and logo on all Ben to Shore social media accounts (Over 20,000 cumulative followers)

Ride Day Exposure:

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners

PEDAL PATRONS: \$2,500

Digital Marketing :

- Company logo on Ben to Shore homepage, linking to your website

Social Media:

- Inclusion in Bike Tour Booster "Thank You" posts on FBBCF social accounts, linking to your page



SPONSORSHIP FORM

COMPANY NAME:

ADDRESS:

CITY: STATE: ZIP CODE:

COMPANY WEBSITE:

CONTACT NAME: TITLE:

CONTACT EMAIL: CONTACT PHONE:

SPONSOR LEVEL:

<input type="checkbox"/> PRESENTING SPONSOR: \$50,000	<input type="checkbox"/> PLATINUM SPONSOR: \$30,000
<input type="checkbox"/> GOLD SPONSOR: \$15,000	<input type="checkbox"/> SILVER SPONSOR: \$10,000
<input type="checkbox"/> BRONZE SPONSOR: \$5,000	<input type="checkbox"/> PEDAL PATRONS: \$2,500

PAYMENT INFORMATION:

CASH IN THE AMOUNT OF \$_____

CHECK/MONEY ORDER MADE PAYABLE TO **FAMILIES BEHIND THE BADGE CHILDREN'S FOUNDATION** IN THE AMOUNT OF \$_____

CREDIT CARD ****ALL CREDIT CARD PAYMENTS WILL INCUR A 4% + \$1 PROCESSING FEE****

Credit Card: AMEX Discover MasterCard Visa

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Billing Address: _____

Authorizing Signature: _____ Amount: \$_____

**PLEASE EMAIL THE COMPLETED FORM TO JACK@FBBCF.ORG OR
MAIL TO: FAMILIES BEHIND THE BADGE CHILDREN'S FOUNDATION,
555 NORTH LANE, SUITE 6060, CONSHOHOCKEN, PA 19428.
CALL 484-532-7274 FOR MORE INFORMATION.**

THE FBBCF IS A REGISTERED NON-PROFIT ORGANIZATION EXEMPT UNDER SECTION 501C3 OF THE INTERNAL REVENUE CODE. CONTRIBUTIONS ARE TAX-DEDUCTIBLE AS PROVIDED BY LAW. EIN: 20-8156916.

